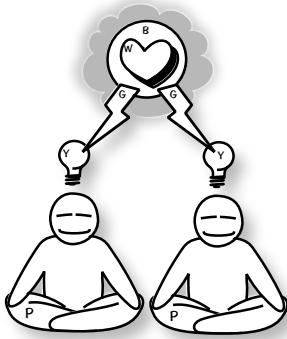


Following are the three primary Principles of the Co-Creation Process:

1. First, I Get Clarity



Wisdom Reveals:
Clarity

clar•ity - Free from doubt or confusion: **Lucidity**

The very foundation of the Co-Creation Process is the development of clarity in our thinking. In order to do this, we must first establish ourselves in the following states of being:

- **calm•ness** - Not excited or agitated: **Serenity**

It is impossible to concentrate while we are experiencing emotional turmoil. Unconscious behaviors always finds their expression through fear and upset.

- **con•cen•tra•tion** - To direct one's attention or thoughts.

The way we establish clarity in our thinking is through concentration. Whenever we concentrate, we begin to establish a greater sense of order within our minds. This practice then expands our understanding of conditions and circumstances.

2. Then, I Build Consensus



Love Reveals:
Consensus

con•sen•sus - Mental accord: **Agreement**

In order for a group to be successful in any creative expression, they must be of one accord in their endeavor. This agreement can unfold only through the following activities:

- **com•pas•sion** - Concern for the suffering of others.

If we do not care how 'what we want' will affect other people, then there will be little reason for us to be willing to engage in a process of building a consensus.

- **com•mun•i•ca•tion** - Act of making known: **Disclosure**

Without clear and open communication about our innermost fears and our highest aspirations, it will be difficult to build a consensus. The activity of good communication always involves *listening*, as well as speaking.

3. Finally, I Embrace Commitment



I Am Willing...
Power Arises from
Commitment

com•mit•ment - A pledge to do something: **Covenant**

The power of the Co-Creation Process is expressed through *commitment*. However, true commitment can be established only when it is built upon the following principles:

- **clar•ity** - Free from doubt or confusion: **Lucidity**

It is difficult to commit to something if we are not clear about what we are committing ourselves to.

- **con•sen•sus** - Mental accord: **Agreement**

It is also difficult to commit to something if we are not in agreement about what we are committing to.